



Labels
Wrexham

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CUSTOMER:	RENTOKIL INITIAL SUPPLIES	
DATE:	2-JUN-14	PROOF No: 1
YOUR REF:	DEADLINE BROMADIOLONE PASTE	
SIZE:	V157mm x H195mm	ITEM CODE: CLD145
JOB No:	053983_D0734_T	SPEC No: 053983

	Cyan
	Magenta
	Yellow
	Black
	CUTTER

I acknowledge receipt of artwork proof for the above label and confirm that the information, colour separation, and layout, as detailed below, are correct.

Signed.....

Colours used on this proof are an electronic representation and may differ from the final printed product.

DEADLINE[®] BROMADIOLONE PASTE

A READY TO USE PASTE BAIT RODENTICIDE FOR THE EFFECTIVE CONTROL OF MICE INDOORS AND OUTDOORS (AROUND BUILDINGS). FOR PROFESSIONAL USE ONLY. 300g e

DIRECTIONS FOR USE: Wear suitable personal protective equipment. For the control of mice (House mouse, *Mus musculus*) only. Place bait where mice are active, in runs or near harbourages. This product must never be placed indiscriminately. **Use only in the caulking gun supplied.** Cut off the dome end of the tube, taking care not to damage the screw thread. Cut off the tapered plastic nozzle to achieve an opening of approximately 1cm in diameter. Screw the nozzle onto the tube before installing the caulking gun. Secure up to 5g of bait into both corners of the bait box. Place bait points 10 metres apart for low infestations, reducing to 5 metres in areas of high infestation. After application, deposit any 'run-on' by drawing the end of the nozzle against the bait container. Cover the nozzle when not in use and release the caulking gun pressure to prevent leakage.

For high infestations, revisit within the first 7 days and then fortnightly until the infestation is under control. Thereafter, revisit as necessary. For low infestations, revisit within the first 7-10 days. Thereafter, revisit as necessary. Always protect baits well so as to protect from the prevailing weather and to prevent access by humans, domestic animals and wildlife. Inspect baiting points at appropriate intervals and replenish bait as necessary until no more bait is taken. Baits must be securely deposited in a way so as to minimise the risk of consumption by other animals or children. Prevent access to bait by children, birds and non-target animals (particularly dogs, cats, pigs and poultry). A priority is always to exclude non target exposure as much as possible. Where possible, secure baits so that they cannot be dragged away. Search for and remove dead rodents at frequent intervals during treatment, at least as often as when baits are checked and/or replenished. Daily inspection may be required in some circumstances. **PUBLIC AREA USE:** When the product is being used in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary and secondary poisoning by the anticoagulant as well as indicating the first aid measures to be taken in case of secondary poisoning must be made available alongside the baits. When tamper resistant bait stations are being used, they should be clearly marked to show that they contain rodenticides and that they should not be disturbed.

PLEASE NOTE: Unless under the supervision of a pest control operator or other competent person, do not use anticoagulant rodenticides as permanent baits. In most cases, anticoagulant bait should have achieved control within 35 days. Should activity continue beyond this time, the likely cause should be determined. The resistance status of the target population should be taken into account when considering the choice of rodenticide to be used.

PRECAUTIONS: To avoid risks to man and the environment, comply with the instructions for use. Read label before use. Keep out of the reach of children. Store locked up. Do not eat, drink or smoke when using this product. Wear protective gloves.

FIRST AID: If medical advice is needed, have product container or label to hand. IF SWALLOWED: Immediately call a POISON CENTRE or a doctor/physician.

NOTE TO DOCTOR: Antidote vitamin K1 (under medical supervision). UK medical professionals should contact the National Poisons Information Service (www.npis.org) for further advice.

DIRECT OR INDIRECT ADVERSE EFFECTS: Bromadiolone is an anticoagulant which may produce bleeding; the onset of bleeding may be delayed for several days after exposure. If there is no active bleeding the INR (prothrombin time) should be measured on presentation and 48-72 hours after exposure. If the INR is greater than 4, administer Vitamin K1 (phytomenadione) 5-10 mg by slow intravenous injection (100 ug/kg body weight for a child). Treatment with phytomenadione (orally or intravenously) may be required for several weeks. The advice of the National Poisons Information Service (www.npis.org/) should be sought, particularly if active bleeding occurs.

DISPOSAL: Dispose of dead rodents in accordance with local requirements. In the UK poisoned rodents may be disposed of by the waste producer at an incinerator or landfill permitted to accept that type of waste, or collected by a registered waste carrier and taken for disposal at a suitably permitted site. Remove all baits and bait trays after treatment and dispose of them in accordance with local requirements. For further information on disposal in the UK contact the Environment Agency (www.environment-agency.gov.uk) or SEPA (www.sepa.org.uk).

Active Ingredient: BROMADIOLONE - 0.005% w/w (0.05g/kg)

Keep in a cool, dry, well-ventilated place. Shelf life of up to 24 months.

Safety Data Sheet available for professional user on request:
See www.rentokilproducts.com/professional

CONTENTS: 300g e

CLP14-090
Batch No/Expiry Date: See pack

Rentokil Initial Supplies
Liverpool L33 7SR
Enquiries: 0151 548 5050
products@rentokil.com
www.rentokilproducts.com
Emergency line: 01342 833022

CLD145



The bitter taste of Bitrex[®] helps to prevent accidental ingestion of this product.

Authorisation Holder:
Rentokil Initial 1927 plc, Horsham UK
Authorisation No:
UK - 2013-0750

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Use Biocides Safely and Sustainably. It is illegal to use this product for uses or in a manner other than that prescribed on this label. NOT for Amateur sale.